

## Welcome to the HISTORIK HOTELS network

### Acceptance criteria

- Building and building style from a historical period up to the beginning of the early 20th century with a historic atmosphere
- Informative and sophisticated presentation of website, with high-quality text and Images
- Reciprocal linking: the member must place the provided "PARTNER HISTORIK HOTELS" logo in a visible location on his/her homepage and link with the Historik Hotels portal, in order to facilitate the further networking of the hotel association

### Services

- Inclusion of the member in the internet presence of HISTORIK HOTELS through its internet portal
- Integration with online connection to the HISTORIK HOTELS database
- Targeted marketing through advertising and PR work carried out by the HISTORIK HOTELS press department
- Presentation of HISTORIK HOTELS through multilingual advertising material at the leading tourism exhibitions.

### Advantages

- Thanks to reciprocal linking of member hotels and guest houses, your establishment will become more well-known, thus also increasing its ranking in search engines
- **No commission charged on bookings thanks to direct online booking; more bookings are generated through the HISTORIK HOTELS portal**
- Presence in other European countries through networking with partners running historic hotel groups in France, Italy and Poland
- For the duration of membership, you have the right to bear the HISTORIK HOTELS brand name and logo and use them for advertising

### Conditions

- Annual contributions EUR 195,00 + MwSt.
- „HISTORIK HOTELS“ outdoor sign can be provided on request for a onetime nominal fee of EUR 120,00 + MwSt.
- Membership is valid for 12 months and is automatically extended by a year unless notice of cancellation is provided in writing 4 weeks before the expiry of the contract
- HISTORIK HOTELS may charge members for additional PR work carried out by the press department. Please contact Mr Holger Bernert directly ([www.der-reporter.net](http://www.der-reporter.net)).